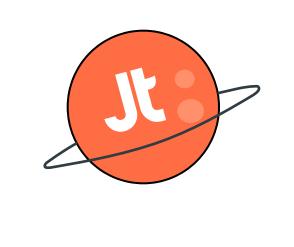
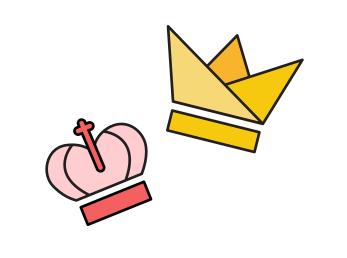


# Jobthai

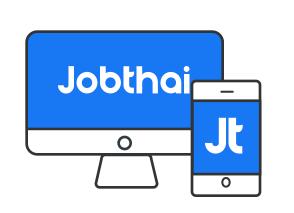
The most popular job searching platform in Thailand



**ABOUT JOBTHAI** 



JOB ADS



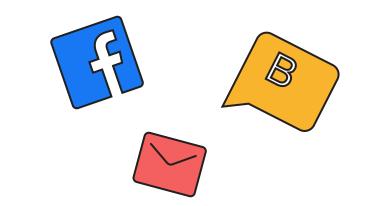
BANNER ADS
DESKTOP | MOBILE



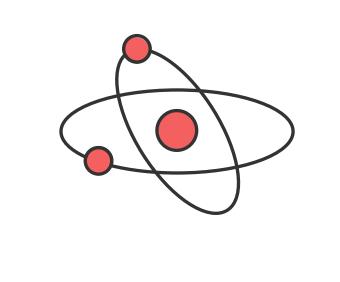
BANNER ADS APPLICATION



BANNER ADS COMBO PACK
DESKTOP | MOBILE
| APPLICATION



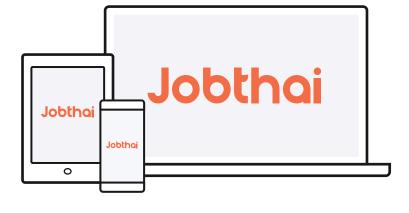
OTHER ADS



ADVERTISE WITH US

# JobThai Platform The most popular job searching platform in Thailand.

#### JobThai Traffic Statistics



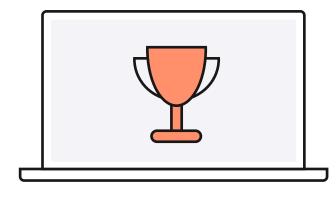
Support all channels; Website

(Desktop & Mobile) and Application.

Reach more than 150,000 users per day



Pageviews 3,000,000 views per day



No. 1 for Top Searched Keyword

"Jobs, Find jobs, Apply jobs"

## **Application Statistics**



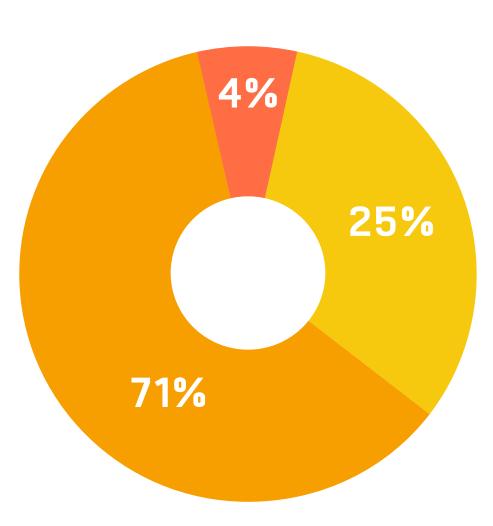
Average number of applications from 4 methods (Apply now, Send Email, Upload Files and Easy Form) is 1,000,000 per month and increasing.



Average Number of Candidates 200,000 per month

# Search from 1,750,000 quality resume at JobThai

**Education** 



4% Postgraduate Degree

76,000

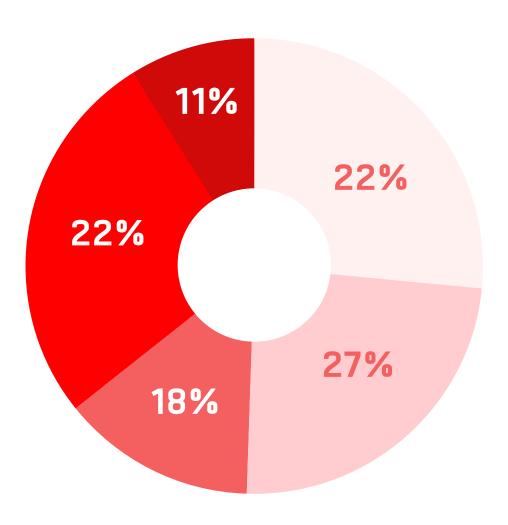
71% Bachelor's Degree

1,240,000

25% Below Bachelor's Degree

440,000

# Work Experience



> 10 years : 11%

148,000

5-10 years : 22%

280,000

3-5 years : 18%

226,000

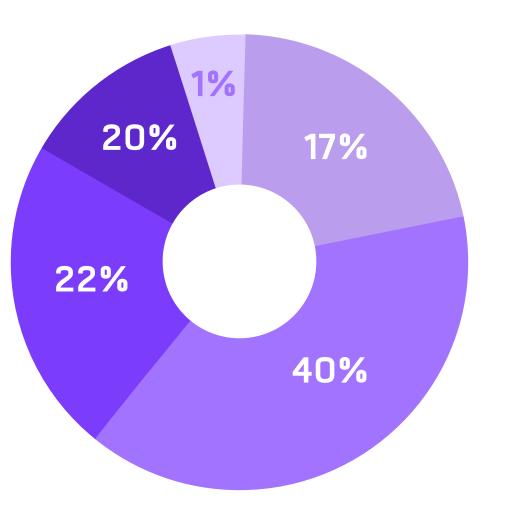
1-3 years : 27%

347,000

0-1 year : 22%

283,000

#### <u>Age</u>



> 35 Years old : 20%

345,000

30-35 Years old: 22%

385,000

25-30 Years old: 40%

711,000

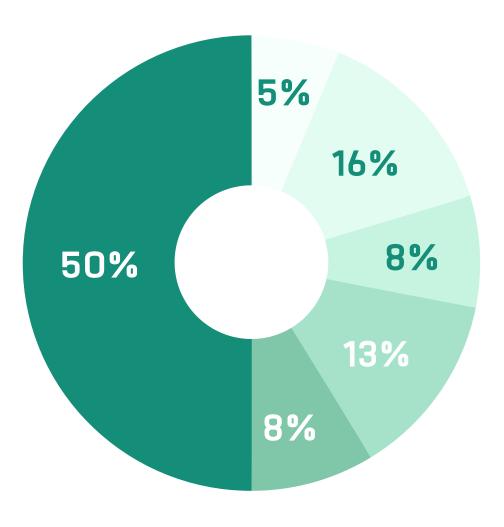
20-25 Years old: 17%

310,000

< 20 Years old: 1%

4,200

## <u>Region</u>



50% Bangkok Area

885,000

8% Northern

147,000

13% Northeastern

226,000

8% Central

136,000

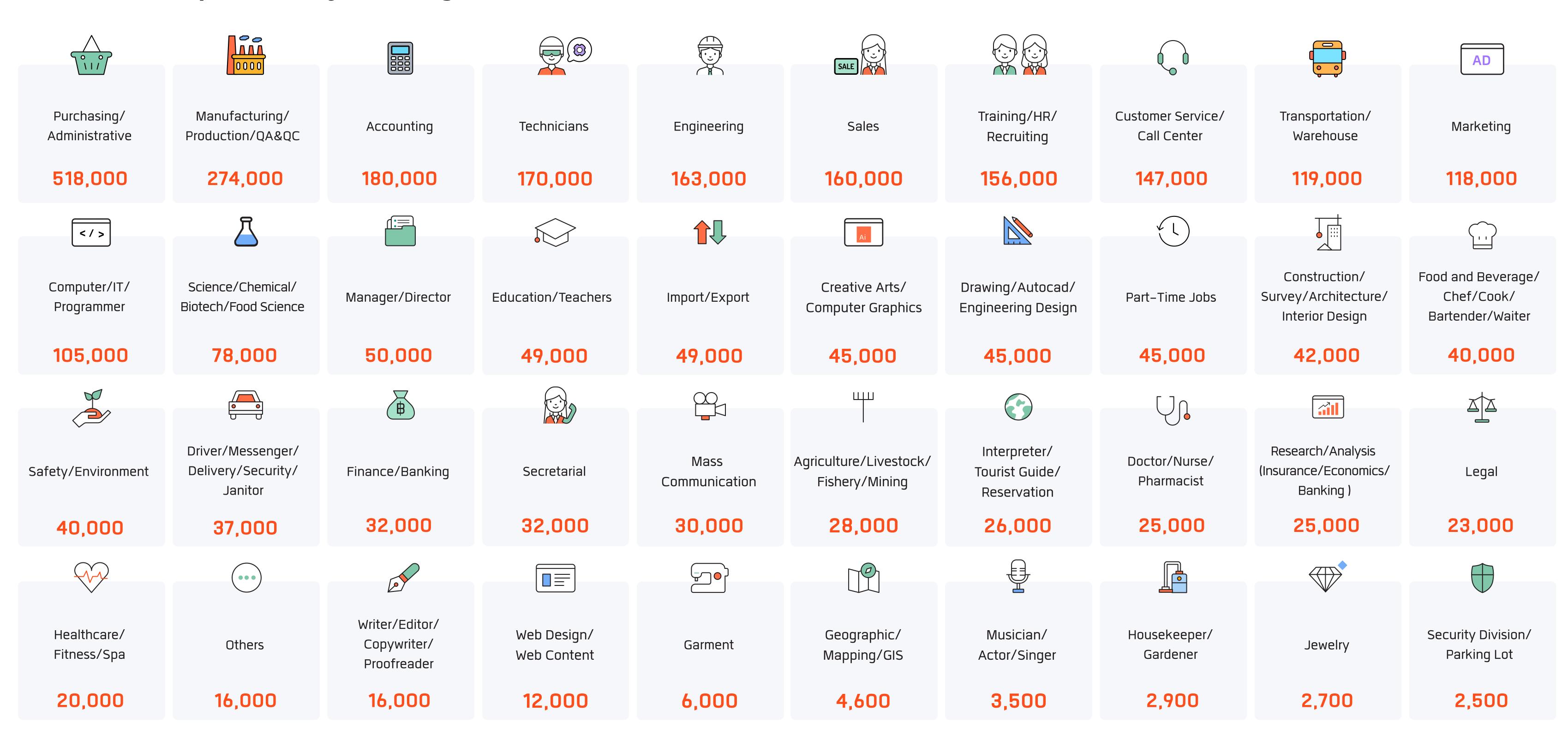
16% Eastern

276,000

5% Southern

82,000

# Candidates' preferred job categories



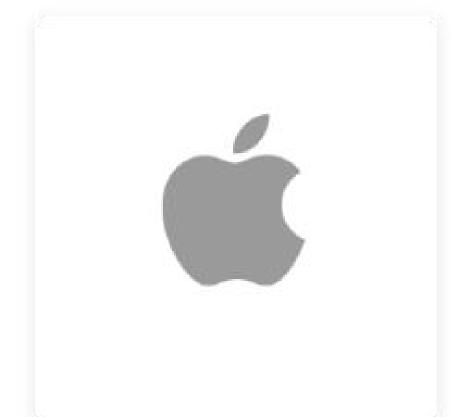
#### TRUSTED BY LEADING COMPANIES









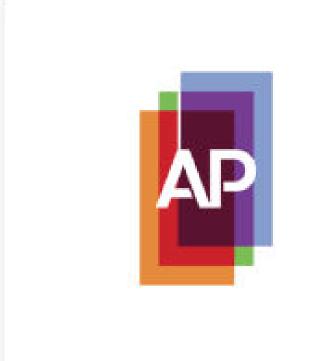


































# Job Posting Packages

	7	_	7	

#### **BUSINESS PACKAGE**

	1 Position	2 Positions	3 Positions
2 Weeks	<b>₿700</b> +Vat 7% = ₿749 140 RVC*	<b>\$1,400</b> +Vat 7% = \$1,498 280 RVC*	<b>\$2,100</b> +Vat 7% = \$2,247 420 RVC*
1 Month	<b>₿990</b> +Vat 7% = ₿1,059.30 198 RVC*	<b>\$1,980</b> +Vat 7% = \$2,118.60 396 RVC*	<b>\$2,970</b> +Vat 7% = \$3,177.90 594 RVC*
2 Months	<b>\$1,980</b> +Vat 7% = \$2,118.60 396 RVC*	<b>\$3,960</b> +Vat 7% = \$4,237.20 792 RVC*	<b>\$5,940</b> +Vat 7% = \$6,355.80 1,188 RVC*
10 % OFF 3 Months	$$^{$2,970}$$$ $^{$2,673}$$$ +Vat 7% = \$2,860.11 535 RVC*	\$5,940\$ \$5,346 +Vat 7% = \$5,720.22 1,069 RVC*	\$8,910 \$8,019 +Vat 7% = \$8,580.33 1,604 RVC*
15 % OFF 6 Months	$$\pm 5,940$ $\pm 5,049$ +Vat 7% = \$\psi_5,402.43   1,010 RVC*	#11,880 $\$10,098$ +Vat 7% = $\$10,804.86$ 2,020 RVC*	\$17,820 <b>\$15,147</b> +Vat 7% = \$16,207.29 3,029 RVC*
20 % OFF 1 Year	\$11,880 \$9,504 +Vat 7% = \$10,169.28 1,901 RVC*	\$3,760 \$19,008 +Vat 7% = \$20,338.56 3,802 RVC*	\$35,640\$ <b>\$28,512</b> +Vat 7% = \$30,507.84 5,702 RVC*

#### PREMIUM PACKAGE

	5 Positions	10 Positions	15 Positions	20 Positions	30 Positions
1 Month	<b>\$3,300</b> +Vat 7% = <b>\$3,531</b> 660 RVC*	<b>\$4,100</b> +Vat 7% = \$4,387 820 RVC*	<b>\$4,900</b> +Vat 7% = \$5,243 980 RVC*	\$5,700\$ +Vat 7% = \$6,099 1,140 RVC*	\$7,300\$ +Vat 7% = \$7,811 1,460 RVC*
2 Months	<b>\$6,600</b> +Vat 7% = <b>\$7,062</b> 1,320 RVC*	<b>\$8,200</b> +Vat 7% = \$8,774 1,640 RVC*	<b>\$9,800</b> +Vat 7% = \$10,486 1,960 RVC*	<b>\$11,400</b> +Vat 7% = \$12,198 2,280 RVC*	<b>\$14,600</b> +Vat 7% = \$15,622 2,920 RVC*
10 % OFF 3 Months	#9,900 $\$8,910$ +Vat 7% = $\$9,533.70$ 1,782 RVC*	\$12,300 \$11,070 +Vat 7% = \$11,844.90 2,214 RVC*	#14,700 <b>\$13,230</b> +Vat 7% = \$14,156.10 2,646 RVC*	\$17,100\$ \$15,390 +Vat 7% = \$16,467.30 3,078 RVC*	$$3,942 \text{ RVC}^*$
15 % OFF 6 Months	\$19,800 \$16,830\$ +Vat 7% = \$18,008.10 3,366 RVC*	\$24,600 \$20,910\$ +Vat 7% = \$22,373.70 4,182 RVC*	\$29,400 \$24,990\$ +Vat 7% = \$26,739.30 4,998 RVC*	#34,200 <b>\$29,070</b> +Vat 7% = \$31,104.90 5,814 RVC*	
20 % OFF  1 Year	\$39,600 \$31,680\$ +Vat 7% = $$33,897.60$ 6,336 RVC*	\$39,360 +Vat 7% = \$42,115.20 7,872 RVC*	\$8,800 \$47,040 +Vat 7% = \$50,332.80 9,408 RVC*	#68,400 <b>\$54,720</b> +Vat 7% = \$58,550.40 10,944 RVC*	\$87,600 \$70,080 +Vat $7% = $74,985.60 $ 14,016 RVC*

Remarks: Every package provides one account to access the service. The advertising rate does not include bank transfer fees. For advertising rate of more than 1,000 baht (exclude 7% VAT), please deduct 2% withholding tax, then send the deduction document to sale@jobthai.com or fax 02-480-9988 and send the original document by post to our address. JobThai reserves the right to provide service to insurance sales agent, direct sales business, network marketing, MLM, face-to-face marketing or any business of similar kind, including the business that has ambiguous or inaccurate company information and job description, as well as the business that goes through excessive amount of resume in a questionable manner. If the information provided on JobThai is found to be used other than the website's objective, JobThai will immediately abrogate the job posts without refund in any case. JobThai's discretion upon job posting and revocation is absolute and final. \*Resume-View Credit (RVC): Maximum number of "Click to View Contact" to access job seekers' contact, including landline phone number, mobile phone number, and email.

#### Benefits of JobThai's advertisement



#### Easy to search candidates

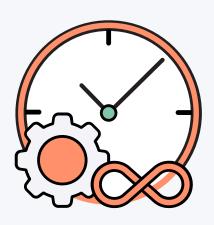
Search from 1,750,000 resumes and filter by their preferred job categories, education, field of study.

You can use "Add favorite" to save interesting candidates.



# Strengthen your Employer Brand with "Company Profile"

Share your company's culture and information to attract the right candidates.



# Edit your job posts with no limits and additional costs

Edit or change everything from job title, job description or job category within your package period.



#### Organize the applications as you desire

- Set to receive applications from either JobThai system or email.
- Save the interesting resumes with 'Add Favorite'.
- Create folders to manage applications.
- Download applications as a PDF file.
- Keep all received applications, even the package expires.
- Forward applications.



#### Statistics & Reports

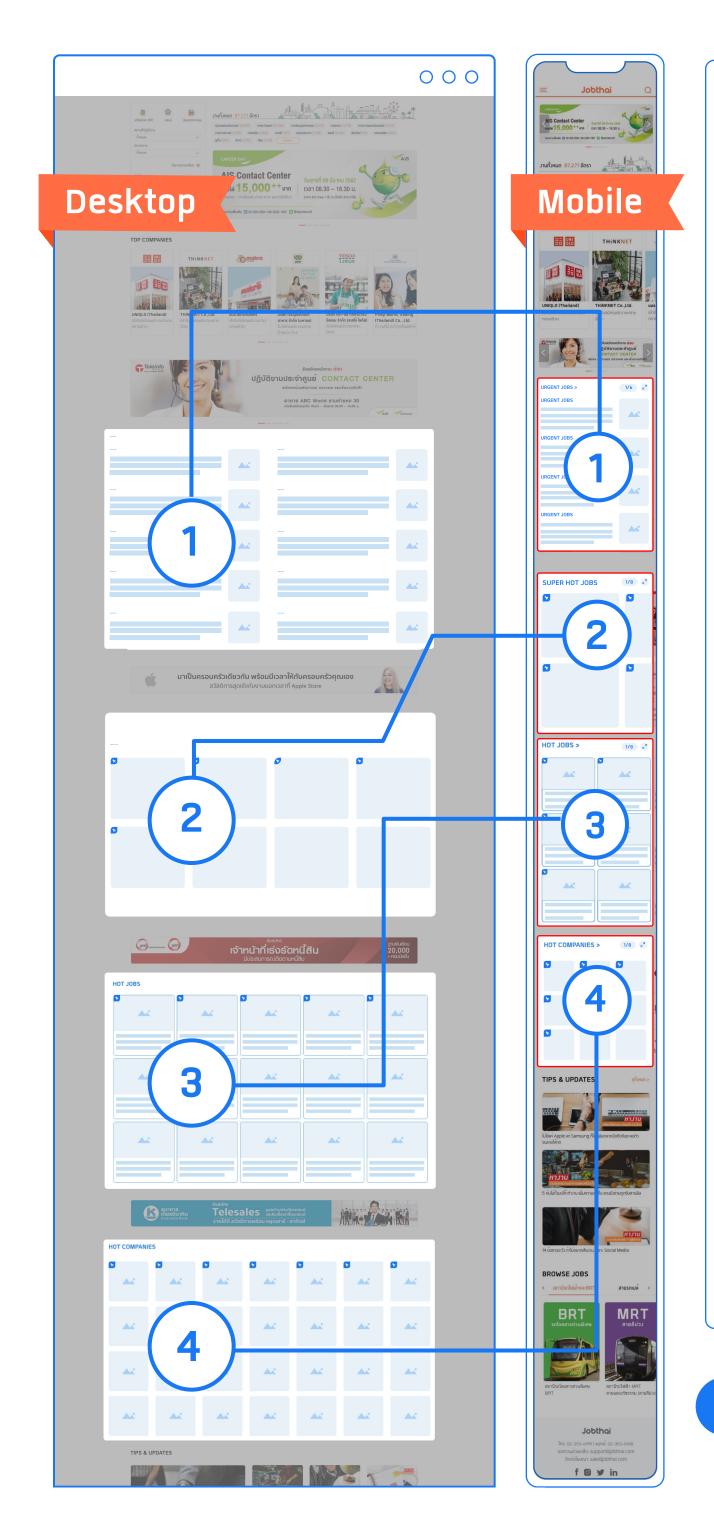
Statistical records of your job posting performance are available at your fingertips. You can browse, export and print them out any time.

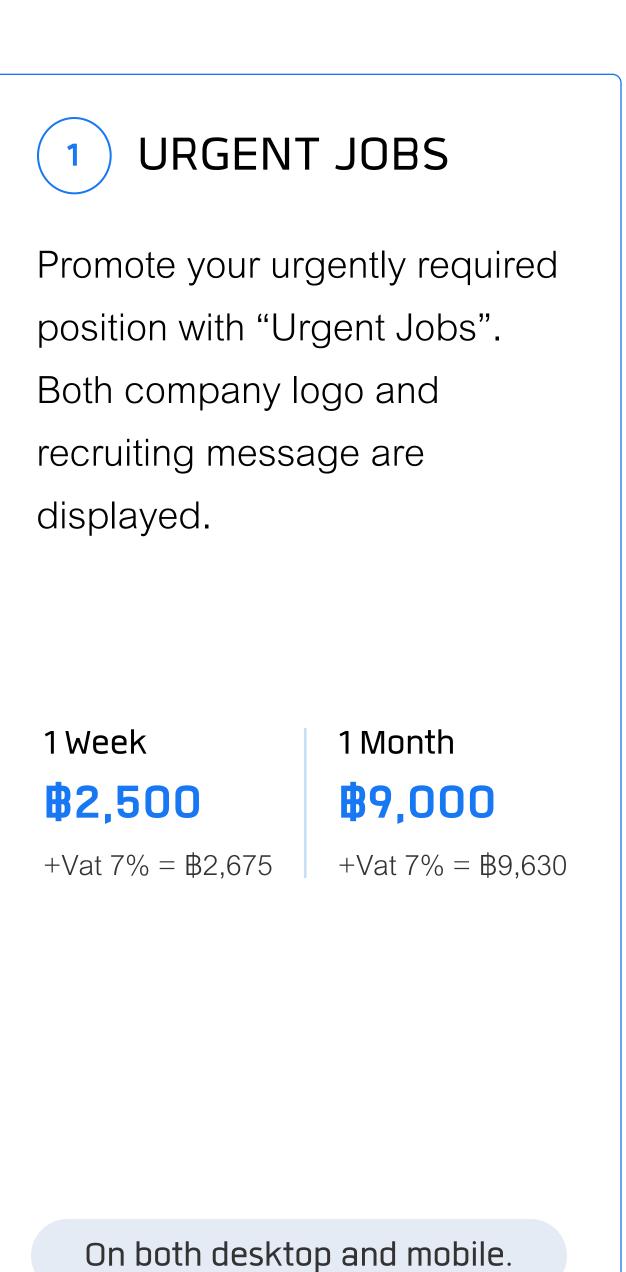


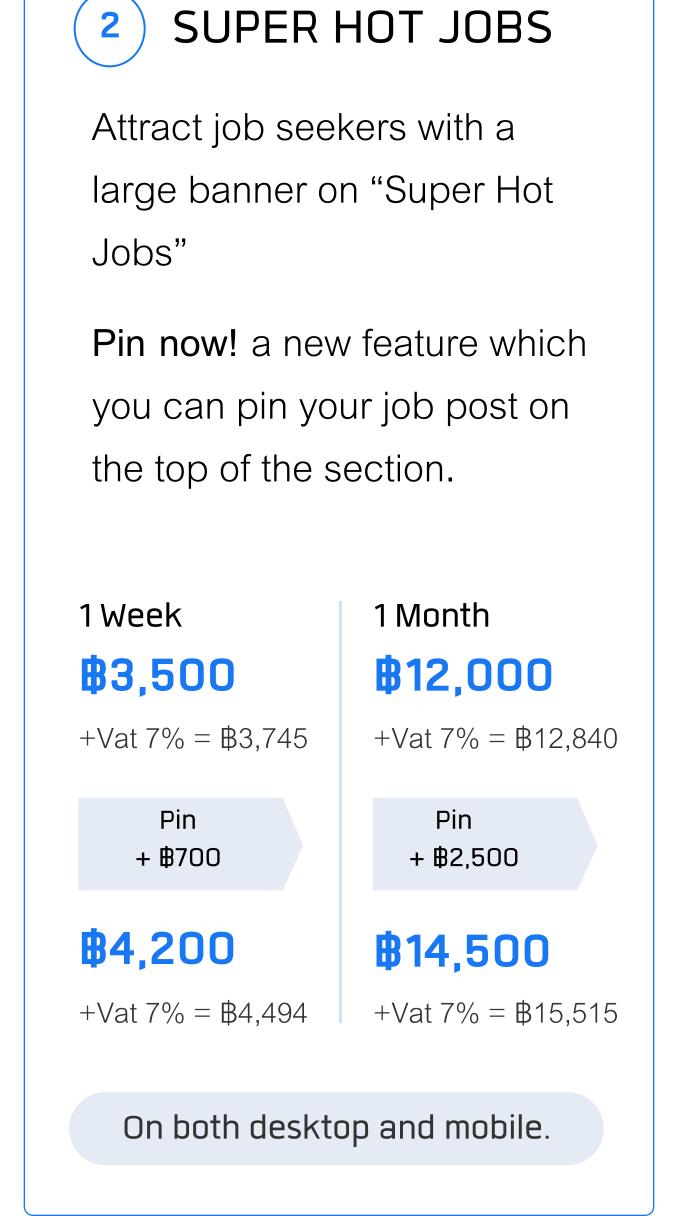
#### JobThai is ready to help

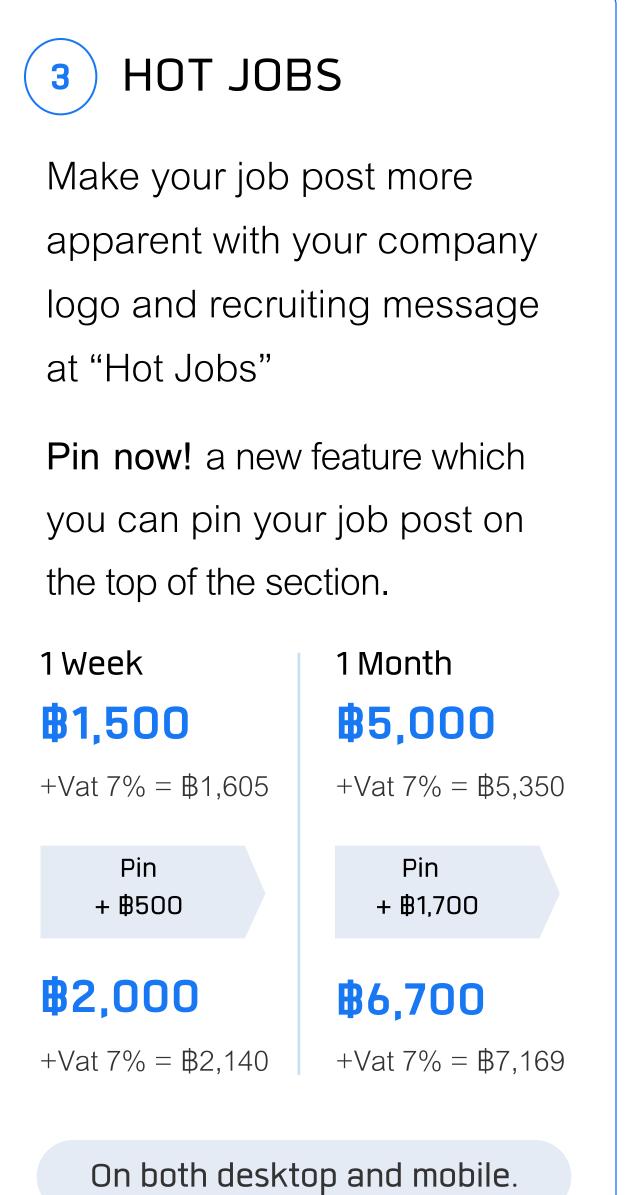
Our professional staffs are ready to help making your job posts more appealing and attract more candidates.

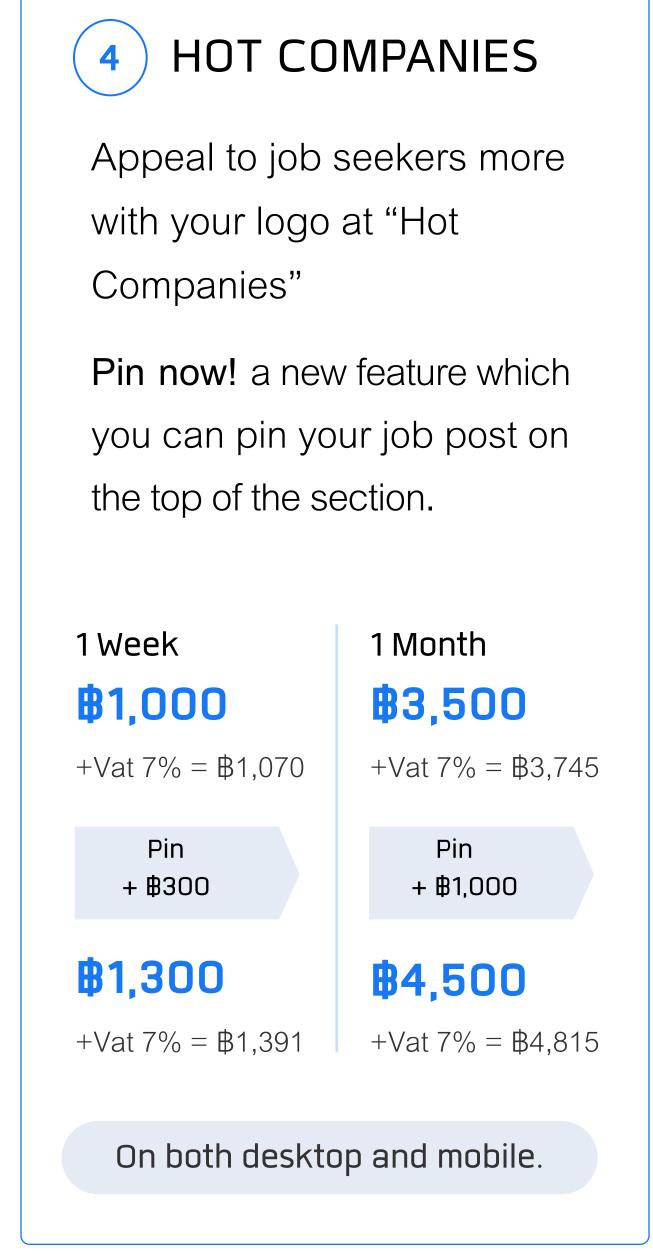
# Increase your job posting visibility with URGENT JOBS, SUPER HOT JOBS, HOT JOBS and HOT COMPANIES







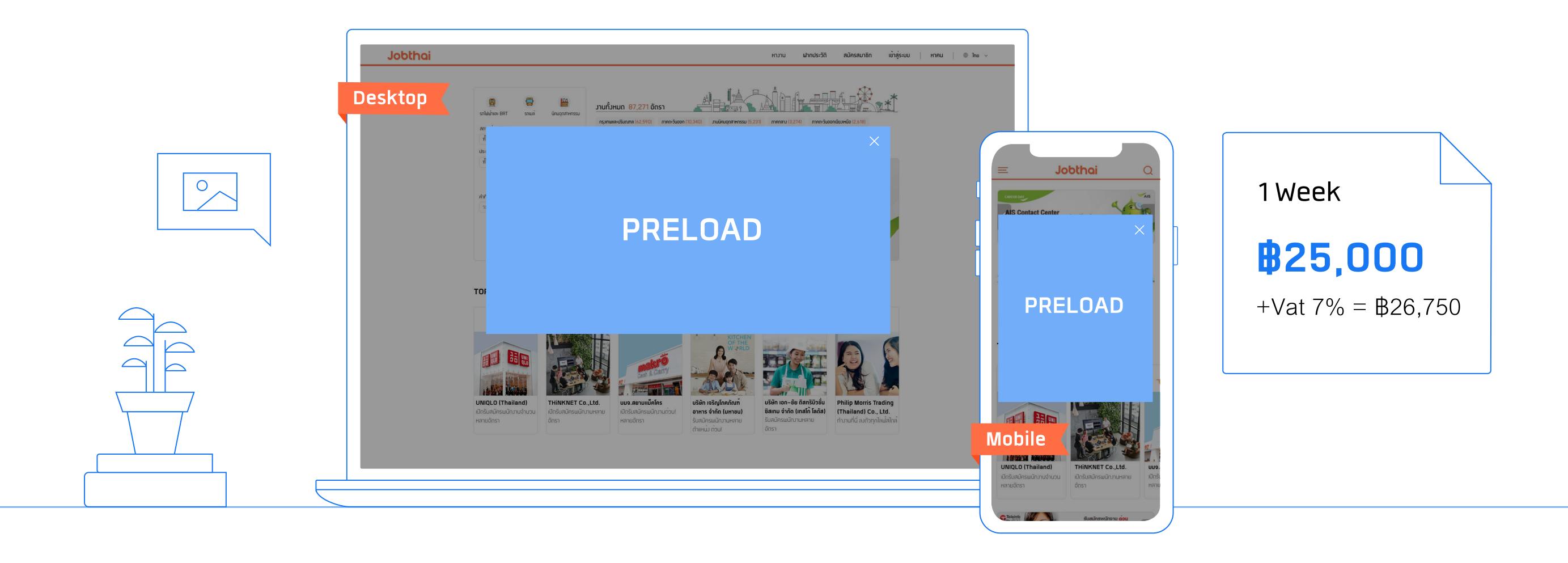




Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees. JobThai will automatically update your job posting date everyday.

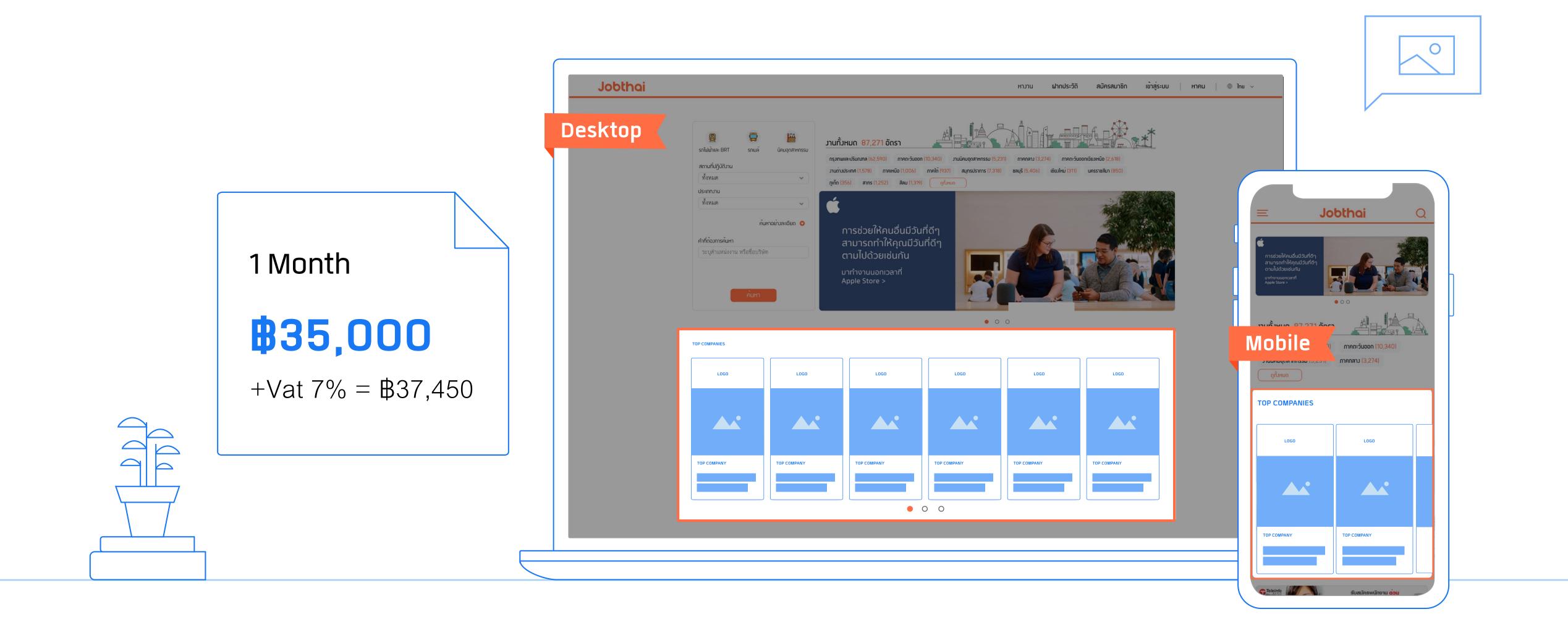
**PRELOAD** An entry pop-up ads on both desktop and mobile is a perfect choice to reach large audiences or promote Walk-in interview.



Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees.

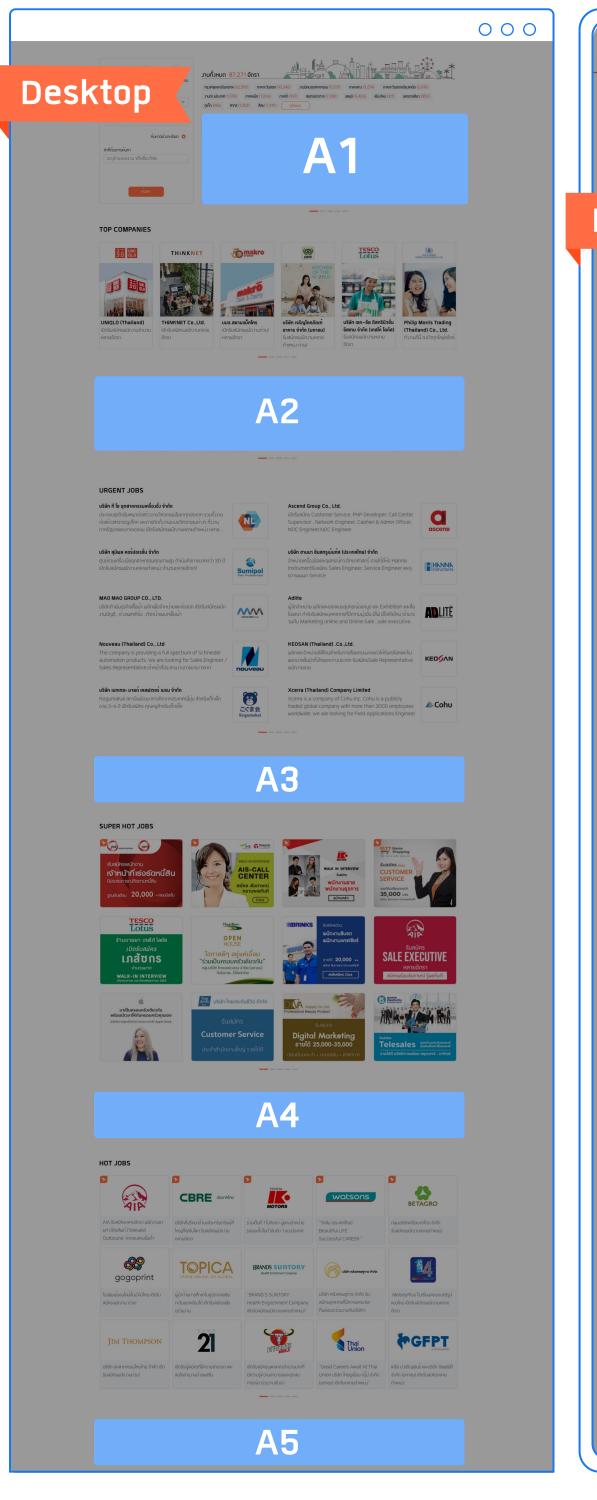
TOP COMPANIES Be prominent with company logo, picture and recruiting message at Top Companies on both desktop and mobile.

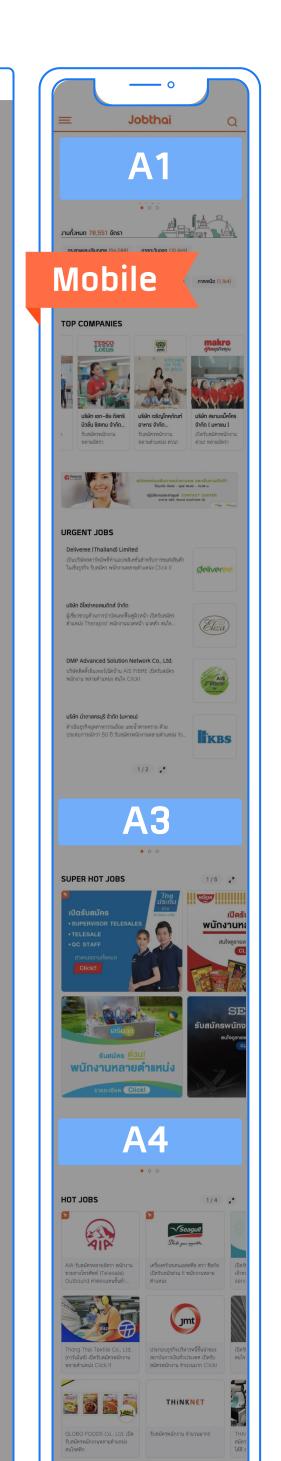


Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees. JobThai will automatically update your job posting date everyday.

# BANNER A1, A2, A3, A4, A5





A5

#### Banner A1

Catch job seekers' attention at a prime spot, located at the top and next to the most used function "Job Search"

#### 1 Month

**\$50,000** 

+Vat 7% = \$53,500

On both desktop and mobile.

#### Banner A2

Attract job seekers' attention with a large banner at a noticeable spot

#### 1 Month

**\$40,000** 

+Vat 7% = \$42,800

On both desktop and mobile.

#### Banner A3, A4, A5

Reach more job seekers with special banners, located between Super Hot Jobs, Hot Jobs and Hot Companies.

A3 1 Month A4 1 Month A5 1 Month

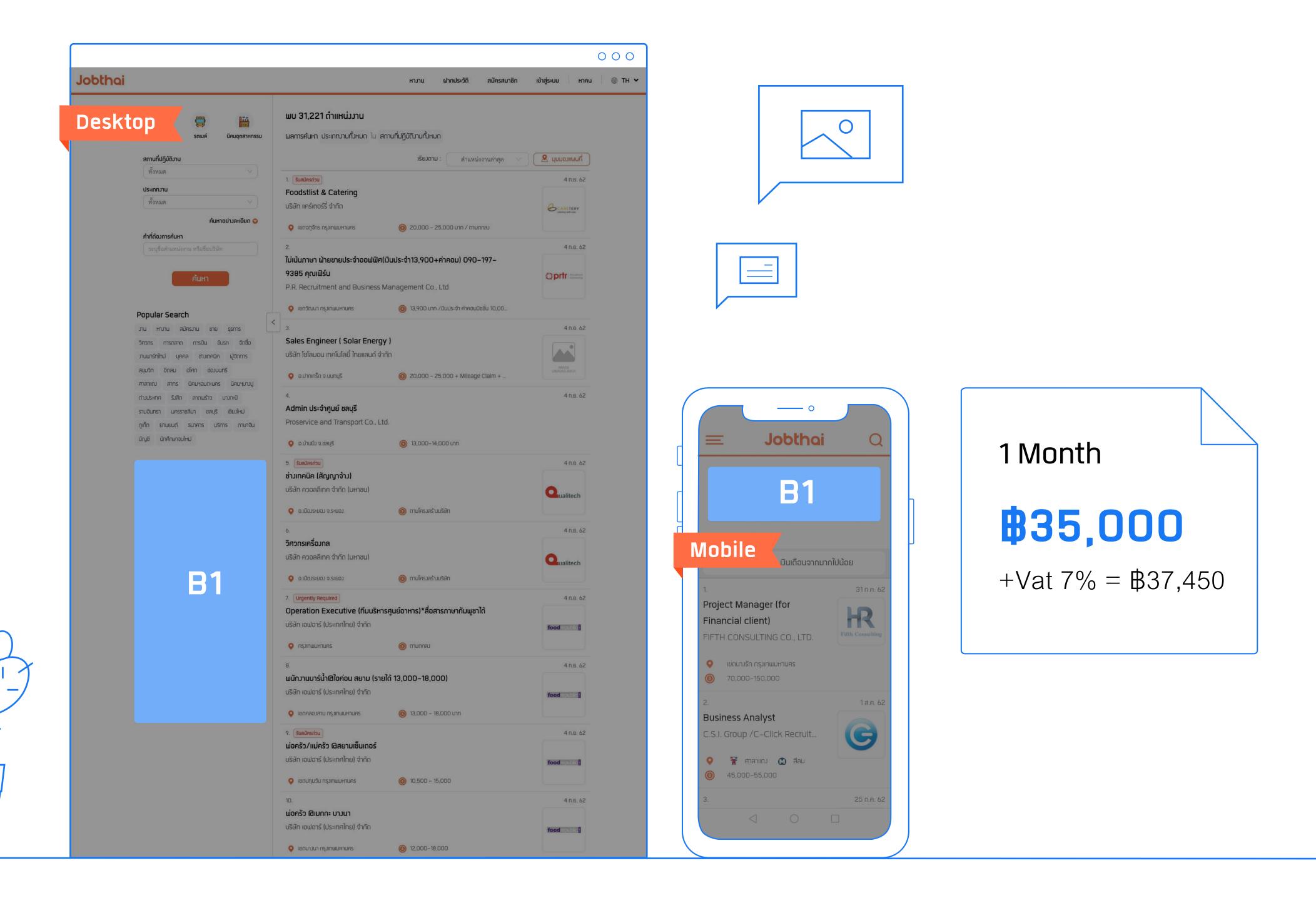
**\$20,000 \$15,000 \$10,000** +Vat 7% = \$16,050 +Vat 7% = \$10,700

On both desktop and mobile.

Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees.

**BANNER B1** The only striking banner on Job List page reaches huge audience who are searching for jobs on both desktop and mobile.





2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees.

Jobthai BANNER ADS – APPLICATION

# Banners on Application

#### PRELOAD

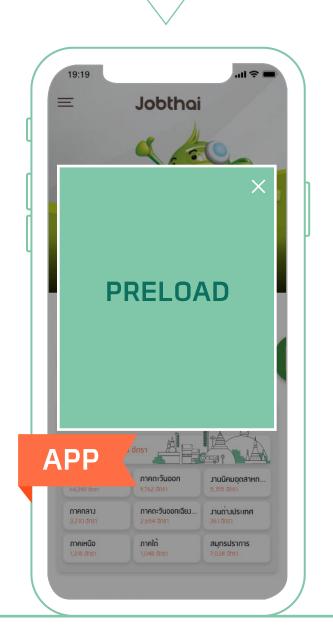
An entry pop-up ads on application, a perfect way to reach large audiences or promote Walk-in interview.

**B15,000** 1 Week

+Vat 7% = B16,050

1 Month **\$54,000** 

+Vat 7% = \$57,780



#### TOP LOAD

An eye-catching banner, located at the top of the application, which creates high awareness to job seekers.

**\$9,000** 1 Week

+Vat 7% = B9,630

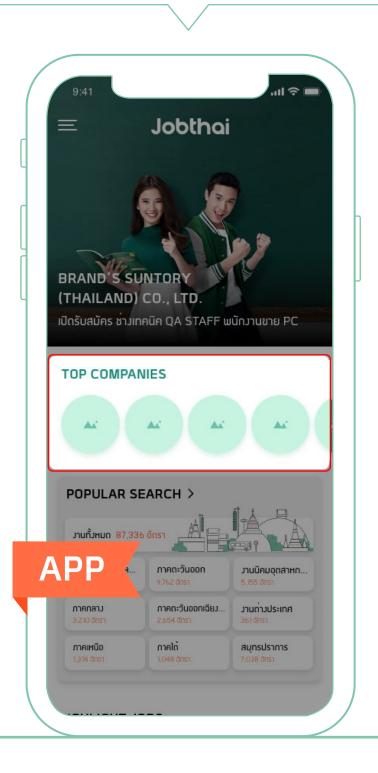
1 Month **\$32,400** +Vat 7% = \$34,668

#### TOP COMPANIES

A remarkable section to promote your company with a standout logo.

1 Month **\$18,000** 

+Vat 7% = \$19,260



#### HIGHLIGHT JOBS

A new and unique way to advertise your job posts and company with short video.

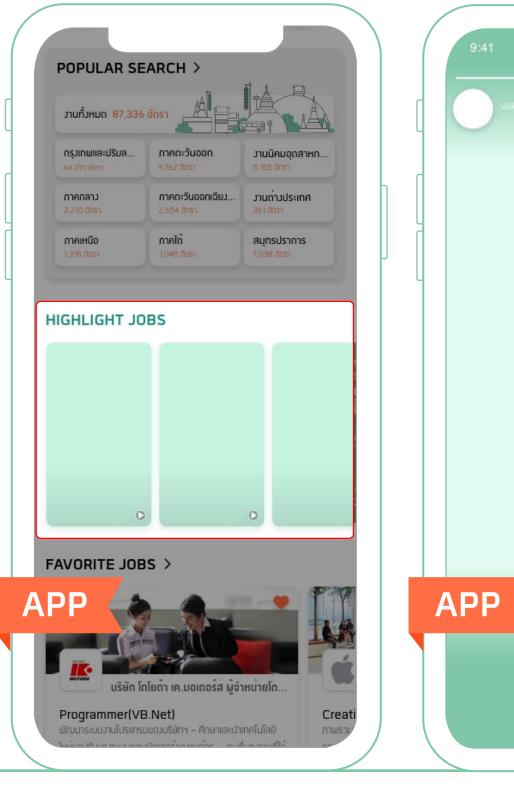
1 Week

1 Month

**\$6,000** 

+Vat 7% = \$6,420

**\$20,000** +Vat 7% = \$21,400





Promote your urgently required position with "Urgent Jobs". Both company logo and recruiting message are displayed.

1 Week

1 Month

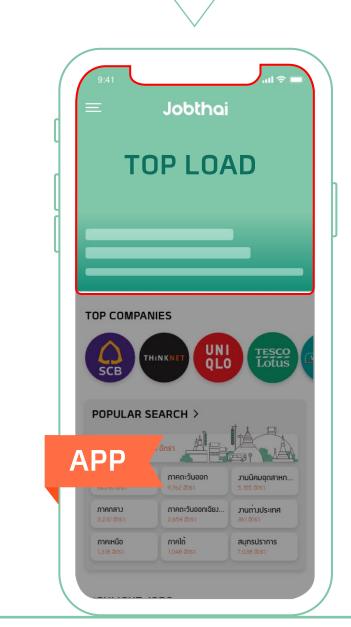
**\$1,500** 

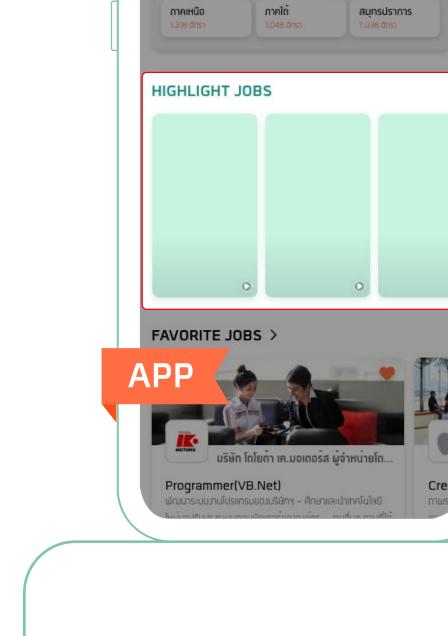
**\$5,500** 

+Vat 7% = \$1,605

+Vat 7% = \$5,885





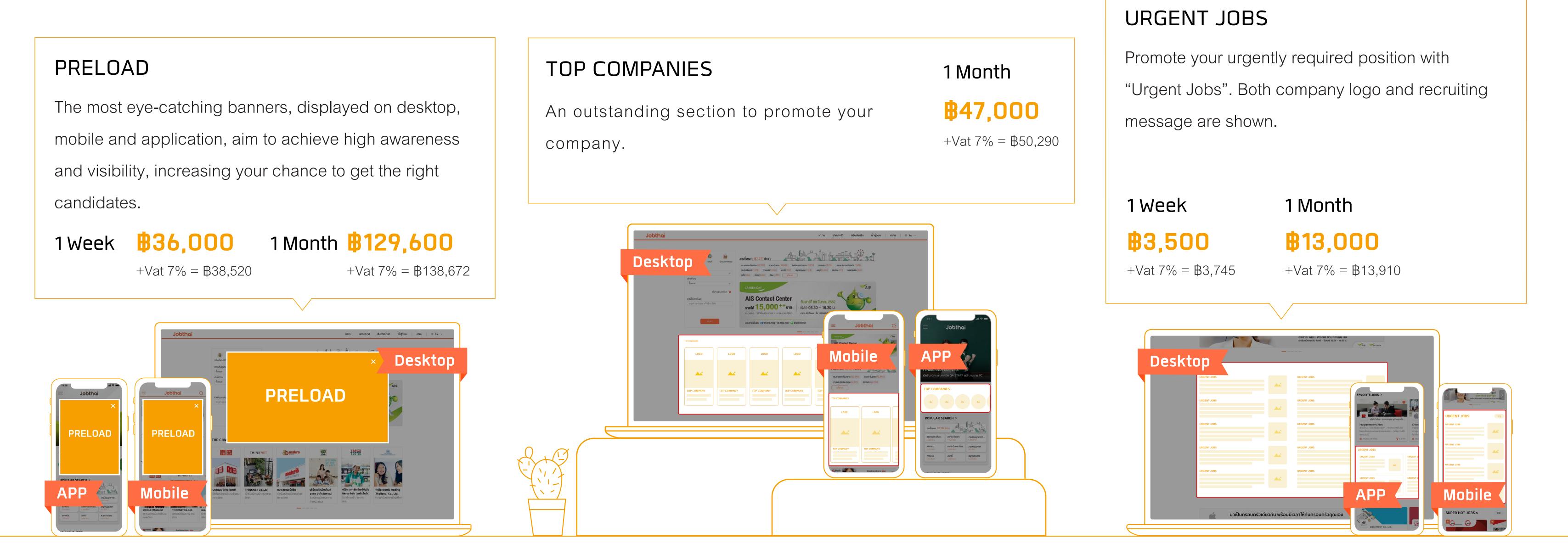


Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees. JobThai will automatically update your job posting date everyday.

#### Combo Pack

Special JobThai banner packages reach more than 1,800,000 users per day throughout the platform; desktop, mobile and application.



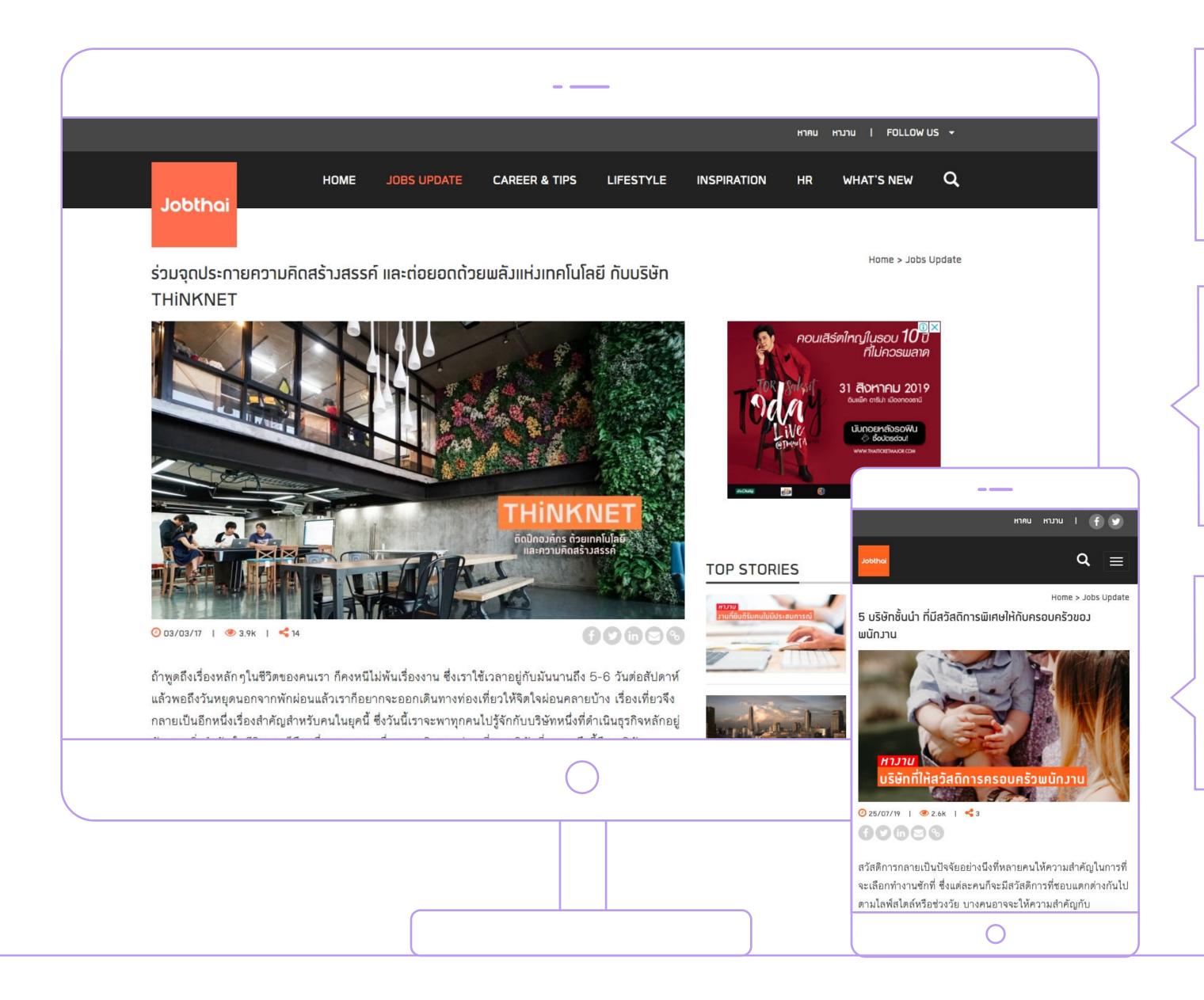
Remarks

2% Withholding tax deduction is required for the advertising rate more than 1,000 THB (7% VAT Excluded). The advertising rate above does not include bank transfer fees. JobThai will automatically update your job posting date everyday.

OTHER ADS - SPECIAL ARTICLES Jobthai

# Special Articles (Website)

Special articles written to gather interests from job seekers towards companies demonstrating topics such as company's culture, work challenges, or activities that will create working people's inspiration.





## Target audience

Working people looking for new opportunities.



#### Public Relations Channel

blog.JobThai.com, JobThai social media, and JobThai users' email.

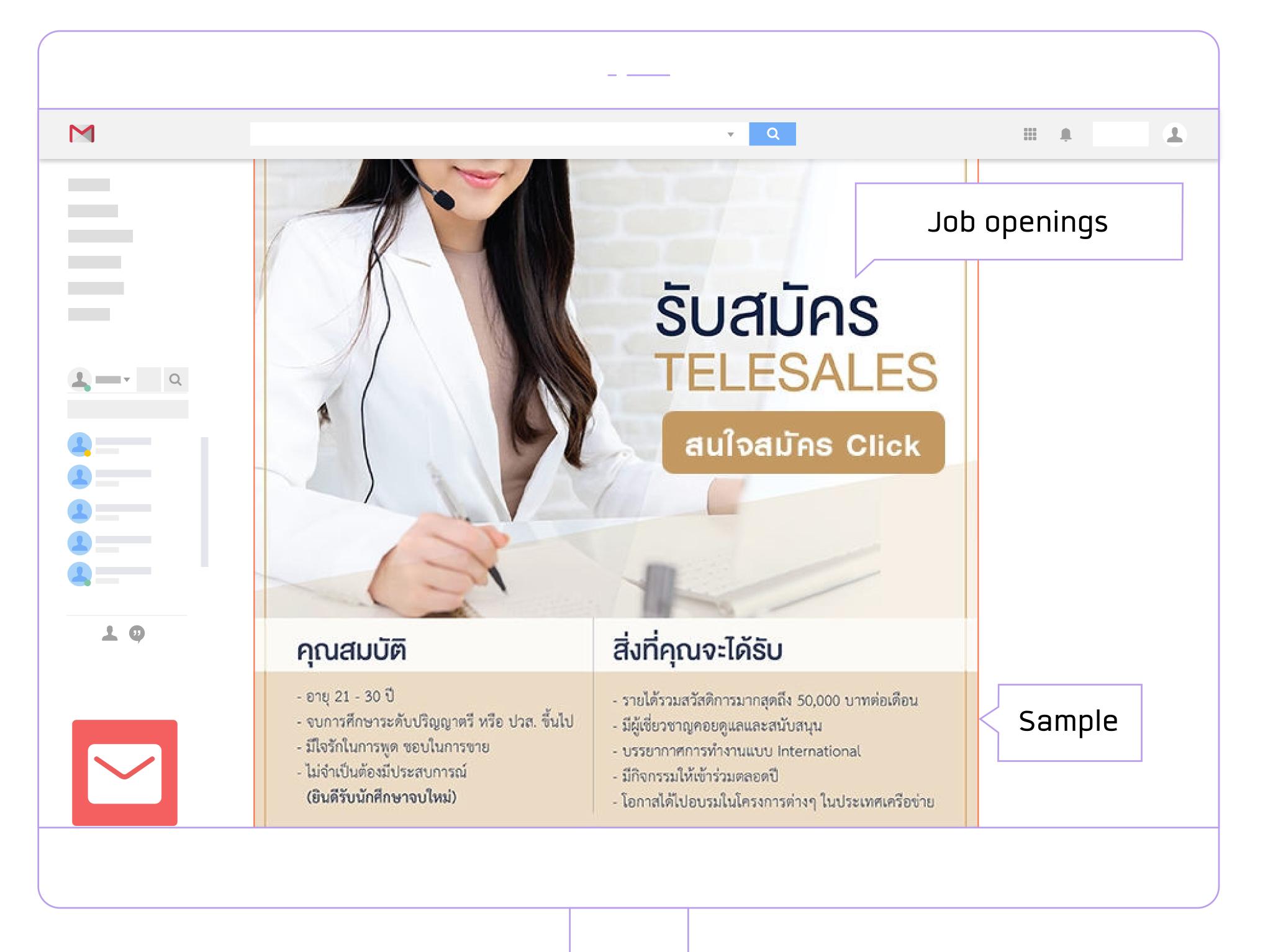


#### For further inquiries please contact

Tel. 02-480-9999 or sale@jobthai.com



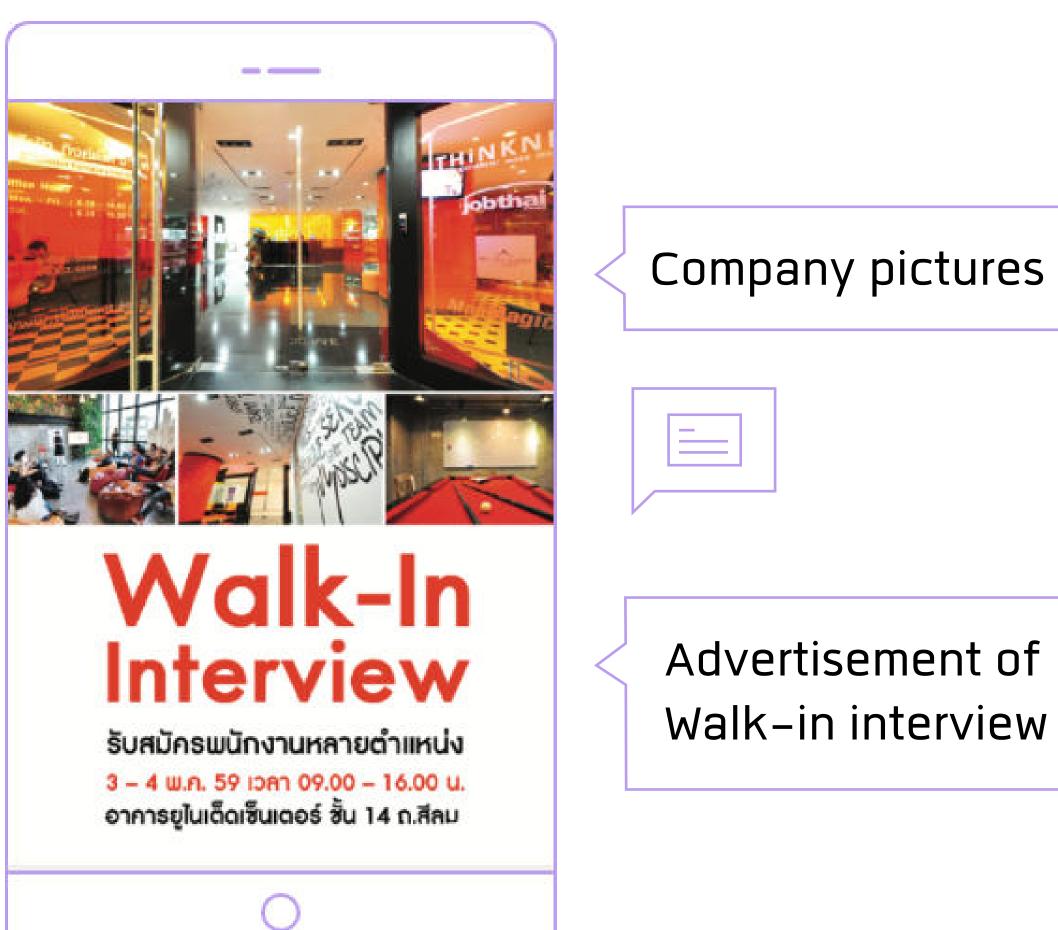
Email Marketing Email for publicizing job posts to job seekers which can be catagorized by age, gender, job type, location, and experience.



#### Advertising Rate

# \$5,000/500 Emails

(Prices are subject to change due to different terms of target market)



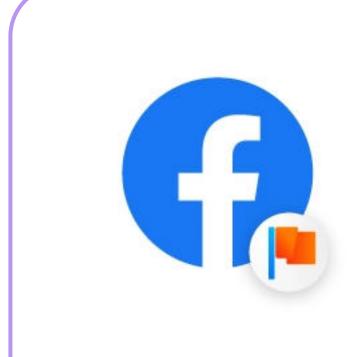
OTHER ADS – SOCIAL MEDIA Jobthai

### Social Media

Gain access to a large group of job seekers by promoting job positions, introducing your organizations or news and activities on Social Media through image and video content.



#### SOCIAL MEDIA



Facebook Page

829,725

Followers

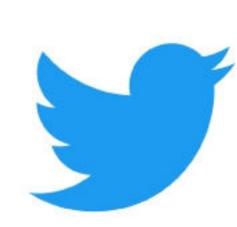




TikTok

120,419

Followers



Twitter

**11,248** Followers



Instagram

**10,615** Followers



Interested in promoting jobs through social media?

Tel. 02-480-9999 or sale@jobthai.com

ADVERTISE WITH US Jobthai

# Membership Registration/Renewal

1 Choose a package.

2 Register or Renew.

# Membership Registration (for a new username & password)

Log on to JobThai

- > Click on "Employer" and "Register"
- > Enter your company information

#### Membership Renewal

You can use your old username & password without having to register for a new one. Just log in and prepare a post, then make a payment.

Remark For this, you can log in to prepare your job post and send a logo, pictures and company's map to sale@jobthai.com along with your username for our staff to prepare the posting before you make the payment.

Make the payment.

#### Transfer money to our bank account

Account name: THiNKNET Company Limited Account type: Current

$\Diamond$	Bangkok Bank	Head office Silom	101-3-35037-4
<b>9</b>	Kasikorn Bank	Phat Phong	018-1-13228-0
冊	UOB	Silom Complex	776-3-02049-9
0	Siam Commercial Bank	Surawong	064-3-02025-7
<b>(3)</b>	Krungthai Bank	Zuellig House	968-6-00013-5
<b>₩</b>	Bank of Ayudhya	Zuellig House	503-0-00156-9
ttb	TMBThanachart	Sathorn City Tower	004-1-05319-0

#### Pay cash or cheque in person at THiNKNET Company

THINKNET Co., Ltd. (Head Office)

323 United Center Building, 6th Floor, Room 601, Silom Road, Silom, Bangrak, Bangkok 10500

(Opposite of Bangkok Christian Hospital, near BTS Saladang and MRT Silom)

#### **PromptPay**





ACCOUNT NAME THINKNET CO., Ltd.

**TAX ID** 0125543004205

Remarks

For local transaction only. International transaction is not accepted.

#### Pay online via Visa or Master Card

Log in > click "Payment" > complete the form and submit online

#### Remarks

- For new registered companies, please submit a copy of value added tax registration or a copy of company registration certificate which is signed by authorized director(s) and affix the company's seal.
- For payment of over 1,000 baht (exclude 7% VAT), please deduct 2% of withholding tax, fax the withholding tax
- JobThai reserves the right to provide service to insurance sales agent, direct sales business, network marketing, MLM, face-to-face marketing or any business of similar kind, including the business that has ambiguous or inaccurate company information and job description, as well as the business that goes through excessive amount of resume in a questionable manner. If the information provided on JobThai is found to be used other than the website's objective, JobThai will immediately abrogate the job posts without refund in any case. JobThai's discretion upon job posting and revocation is absolute and final.

Send the payment receipt to sale@jobthai.com or fax to 02-480-9988 with name of sender and phone number.

Our staff will contact you within 30 minutes after receiving the document to announce the activation.

THINKNET Co.,Ltd. (Head Office) | 323 United Center Building, 6th Floor, Room 601, Silom Road, Silom, Bangrak, Bangkok 10500 | Tel. 02-480-9999 | Fax 02-480-9988 | sale@jobthai.com | Tax 0125543004205